



Scott Taglione

Digital Marketing Professional

Contact

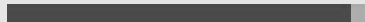
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References

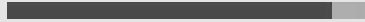
Available upon request

Software

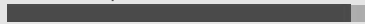
After Effects



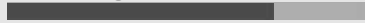
Premiere Pro



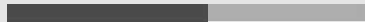
Photoshop



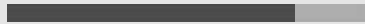
Unreal Engine



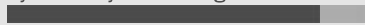
Blender 3D



Ceros



Lytho Project Management



Other:

Adobe Creative Cloud (Audition, Bridge, Illustrator, InDesign, Lightroom, Media Encoder), Meltwater, Office 365

Awards

American Advertising Federation:

Best in Show

“Inspiring Tomorrow’s Innovators”

Gold

“Engineering a Dream”

Gold

“Full STEM Ahead”

Education

BS Degree in Computer Art

State University of New York, College at Oneonta, 2015

Experience

Lead, Creative Services (2023 - present)

L3Harris Technologies (Corporate Headquarters)

Responsibilities include:

- Lead projects and processes from conception to delivery, working directly with external marketing leads and internal customers
- Develop and execute integrated marketing campaigns that directly support and align with segment business strategic priorities
- Create industry-leading 2D/3D renders and animations that illustrate our innovative solutions to the customer
- Support executive communications by conceptualizing, writing, producing, and editing dynamic video content that leaves an impact with the customer and employees

Sr. Specialist, Creative Services (2021 - 2023), dual role

Sr. Specialist, Communications (2022 - 2023)

L3Harris Technologies (Space & Airborne Systems)

Creative Services responsibilities include:

- Plan, produce, shoot and edit engaging videos to support internal and external communications and marketing campaigns for the segment
- Recognized by senior leadership as critical member and sole editor of proposal team that successfully won the company a contract upwards of \$1B

Marketing responsibilities include:

- Lead weekly calls with sector-level business development leads to define and organize clear marketing goals and objectives
- Project manage workflow between Marketing and Creative Services ensuring high-quality, on-time content
- Brief senior leadership with on-going and future marketing campaigns

Specialist, Creative Services (2017 - 2021)

Harris Corporation - L3Harris Technologies (Corporate Headquarters)

Responsibilities include:

- Provide art direction on various multimedia projects
- Develop and implement video brand guidelines enterprise wide
- Critical part of integration team responsible for rebranding from Harris Corporation to L3Harris Technologies

Graphic Designer (2015 - 2017)

Charter, Spectrum News (formerly Time Warner Cable)

Responsibilities include:

- Design daily editorial graphics for all 6 markets across New York
- Create branded animations and transitions for segment related content
- Maintain relationships with sponsors and develop creative assets to further enhance their identity
- Part of integration and re-brand from Time Warner Cable to Charter Communications

Skills

Project management, art direction, video production (scripting, storyboarding, producing, editing, publishing), 2D/3D animation, 3D rendering, interactive design (UI/UX), graphic design